

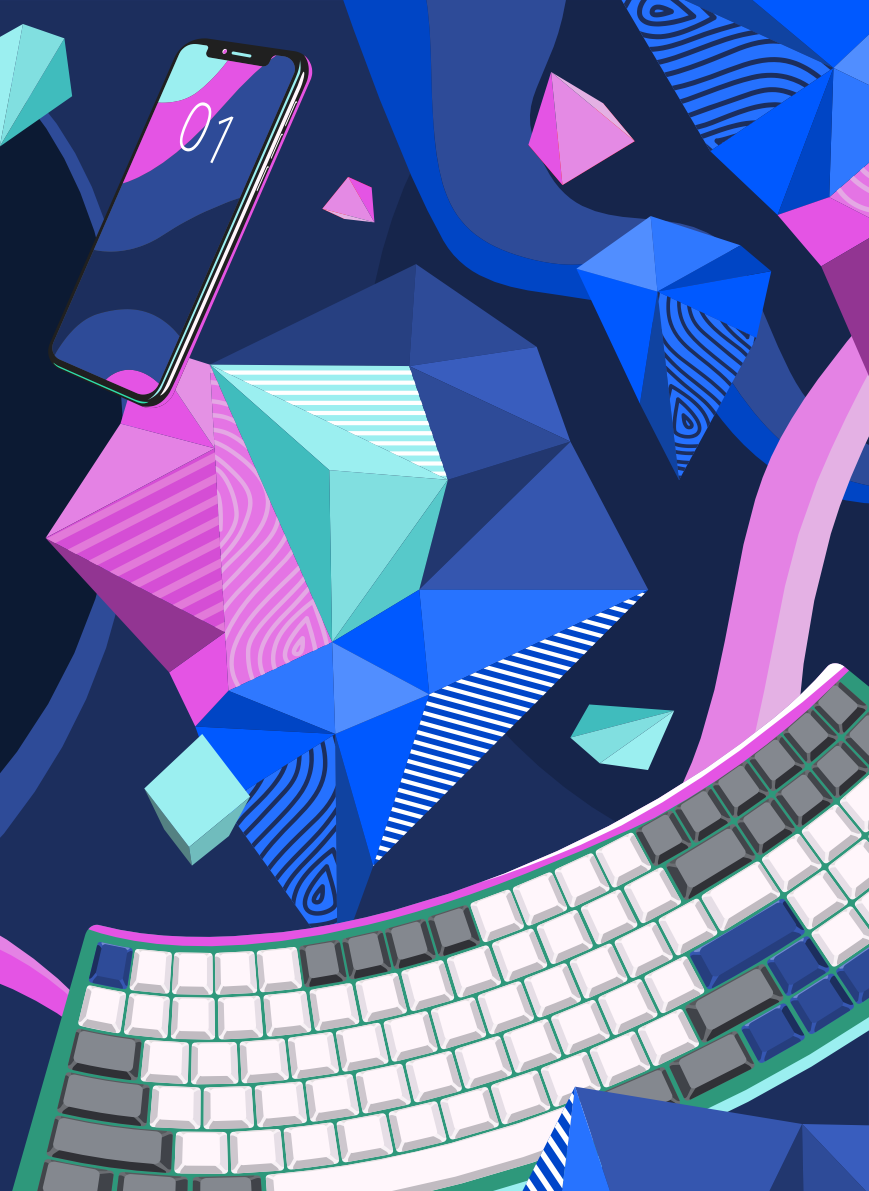
The Wallet Watcher

WaWa



Whitepaper V1.1

5th June 2024





Mission statement

WaWa empowers users to navigate the crypto space efficiently through focused analytics and user-friendly tools to buy, sell, manage crypto-assets and track performance.

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Problems & challenges

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Governance

Lost in Crypto Space?

Tens of exchanges...

Tens of DeFi platforms...

Hundreds of blockchains...

Thousands of coins & tokens...

Finding its way through the crypto space and keeping track of assets may become really complicated for small holders but also for skilled investors and active traders.



Problems & challenges

Crypto users tend to spread their assets on a multitude of platforms, for a number of good reasons:

- Limit risk by spreading capital on more than one CEX
- Keep control by storing assets in own wallets (hot/cold/hardware)
- Some tokens are only available on particular CEX/DEX/chains
- Stake/Farm/provide liquidity on DeFi to generate rewards
- etc.

Keeping track of assets, risks and performance is key to stay safe and be successful in the crypto finance space. Existing portfolio or asset tracking sites are often limited to one aspect such as CEX balances, web3 address monitoring or tax advisory. Reliability is another issue.

The Wallet Watcher project's goal is to create a unique platform providing users a 360° view of their assets, no matter where these are stored (CEX, wallets, DeFi, etc.), while guiding users make wise decisions through advanced analytics and unified trading interface.

WaWa keeps track of your assets

One place with data always up to date

- Total investments value
- Historical performance
- Balance & assets list per exchange or wallet
- Balance and location for each coin or token
- Assets on DeFi (staking, farming...)
- Automated trading journal
- Risks & exposure monitoring



Roadmap

1

Q1 2024

Kick off

- ✓ Register domain name wawa.finance
- ✓ Setup X/Twitter account
- ✓ Setup Discord server
- ✓ Publish project landing page
- Technical architecture concept
- Detailed project plan

2

Q3 2024

Seed Phase

- Database model
- Data aggregator model
- Website frontend mockup
- Whitepaper update
- Seed funding round
- Hire developers
- Hire one graphics designer
- Enhanced landing page

3

Q4 2024

Active Development

- IT infrastructure setup
- Backend framework for CEX API connections
- API support for Binance and Kraken
- Responsive website design
- Private funding round
- Scale up the team

4

Roadmap

4

Q1 2025

Beta Version

- Backend framework for web3 addresses
- Support for Ethereum and BSC
- API support for ByBit and MEXC
- Beta version open to 50 selected users

5

Q2 2025

V1.0 Go Live!

- Public release of product V1.0
- Decentralised governance
- First voting to select next CEX/chains to be supported

6

2025/2026

Vision for V1.x & V2

- Add support for more CEX
- Add support for more chains
- Additional views
- Advanced analytics
- Assets tracking on DeFi
- Single coin conversion
- Batch coins conversion
- Limit orders on CEX
- Limit order on DEX
- TradFi tracking (IG, Saxo...)





Tokenomics to be announcement



Revenue Generation

The Wallet Watcher V1.0

The envisioned business model is a monthly variable membership fee calculated from each users' situation ranging from free tier with ads display to a capped maximum fee (~\$150). Indeed, the value of service perceived by users may depend on engaged capital and complexity or diversity of investments. Addressable user base ranges from 300 to 450 million users, depending on data sources.

The Wallet Watcher V2.0

Introducing unified interface for swapping coins and performing trading operations directly from the WaWa platform, V2.0 will generate additional revenue with each swap or trade which users will perform from the platform.

Open Governance

Users are WaWa's main focus

Staying aligned over time with users' needs and expectations requires to continuously listen to the voice of the community.

Starting with the release of the platform V1.0, users will be empowered to set directions and priorities.

Each user, token holder, will receive voting rights to influence decisions such as:

- next CEX to add support for
- next blockchain to add support for
- directions, e.g. continue adding more CEX/wallets or start working on trading features



Stay tuned, follow us!



<https://wawa.finance>



https://twitter.com/wawa_finance



<https://discord.gg/qyk9kDHh>